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Ellis County Youth Expo is proud to present its 2nd Annual Livestock Show and Rodeo in March of 2019. This is not our first rodeo, however we are excited to announce that we have partnered with the PRCA to bring Ellis County the ultimate rodeo experience. We are a 501(c)3 corporation established 30 years ago to support the 4-H and FFA members of Ellis County through education, scholarships and grants. The Expo hosts an annual livestock show and sale each spring for the youth exhibitors of our county. Last year we expanded the show to include a rodeo and fair in order to raise additional funding.

In keeping with tradition, ECYE remains committed in supporting our youth through scholarships for higher education and grants that can be used for animal purchases, project supplies and/or feed. Due to the support from surrounding communities we had a record breaking county sale allowing us to gift over \$90,000.00 in scholarships and grants.

The 2018 event included 532 exhibitors, 780 livestock entries, as well as numerous entries for the AgMech Build-off and Creative Arts. We are excited and anticipate that the PRCA rodeo, concerts and vendor fair proceeds will allow for continued growth & success of our mission.

IT'S ALL FOR THE KIDS! We hope you will consider partnering with ECYE through a sponsorship package -- investing in the leaders of tomorrow.

We've included several opportunities for you to consider. Any support you can provide will be greatly appreciated. Feel free to contact Shawn Yarbrough or Lynda Isbell at (972)825-6050 or email: ecyefair@gmail.com

Thank you in advance for your time and consideration,

Ellis County Youth Expo

ELLIS COUNTY YOUTH EXPO 2019 Partnership Opportunities

Saddle up and ride with us at our 30th annual Ellis County Youth Livestock Show as we present
the 1st annual PRCA Rodeo & Fair!
March 21st-30th

The Ellis County Youth Expo is honored to present the following opportunities for your consideration:

To maintain exclusivity for our Sponsors, the packages below are limited to a single person/entity, and starting 2019, will have first option to maintain sponsorship for the following year.

RODEO NAMING SPONSOR \$75,000

- Three year commitment-\$25,000.00 per year
- Recognition on/in all posters, social media, newspapers, program, radio and announcements
- Logo at entrance of Expo and rodeo arena (you provide logo and banners)
- (8) VIP Passes including all rodeo performances (Thursday night slack) and concerts
- Tables reserved in VIP tent and front row
- VIP tent at rodeo performances including heavy appetizers and beverage of your choice
- (2) Front Row reserved parking spaces marked with sponsor name
- Introduction in arena before all rodeos as Naming Sponsor
- Prominently placed full page ad in Official Rodeo/Livestock Program
- Vendor booth space

VIP TENT SPONSOR \$15,000

- (2) 3'x8' Banners (one each on Expo service road and arena) - you provide banners
- Banner displayed front and center of VIP tent - size TBD - you provide
- Introduction as VIP tent sponsor during rodeo
- Recognition in rodeo advertisement, social media, newspapers, program and radio
- (6) VIP Passes for all 3 rodeo performances (Thursday night slack) and concerts with reserved tables in VIP area
- VIP tent access including heavy appetizers and beverage of your choice
- Reserved Parking all 3 days of Rodeo
- Half page ad in Official Rodeo/Livestock program
- Vendor booth space

RODEO CONTESTANT CONCIERGE TENT SPONSOR \$10,000

- (2) 3'x8' Banners (one each on Expo service road and arena) - you provide banners
- Banner displayed front and center of Contestants Concierge tent - size TBD - you provide
- Introduction as Concierge sponsor during rodeo
- Recognition in rodeo advertisement, social media, newspapers, program and radio
- (4) VIP Passes for all 3 rodeo performances (Thursday night slack) and concerts with reserved tables in VIP area
- VIP tent access including heavy appetizers and beverage of your choice
- Reserved parking all 3 days of Rodeo
- Half page ad in Official Rodeo/Livestock program
- Vendor booth space

MUSIC MAIN STAGE SPONSOR \$15,000

- (2) 3'x8' Banners (one each on Expo service road and arena) - you provide banners
- Banner displayed front and center of Music Stage - size TBD - you provide
- Introduction as stage sponsor during rodeos and concerts
- Recognition in rodeo advertisement, social media, newspapers, program and radio
- (4) VIP Passes for all 3 rodeo performances (Thursday night slack) and concerts with reserved table in VIP area
- VIP tent access includes heavy appetizers and beverage of your choice
- Reserved parking all 3 days of the Rodeo
- Half page ad in Official Rodeo/Livestock program
- Vendor booth space

Additional Partnership Opportunities

DIAMOND VIP PARTNER

\$7,500

- (2) 3'x8' Banners (one each on Expo service road and arena) – you provide banners
- One banner will transfer to Livestock show arena
- Multiple “Rodeo brought to you by . . .” announcements throughout
- Acknowledgement - Ellis County Youth Expo and Ellis County Fair Facebook Pages
- (8) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- (4) VIP Passes (Includes: 3-day parking pass, 3 days rodeo (Thursday night slack), VIP tent serving heavy appetizers, beverage of your choice and VIP concert with table seating)
- Recognition in rodeo advertisement, social media, newspaper, program and radio
- Full page ad in Official Rodeo/Livestock Program
- Vendor booth space

PLATINUM VIP PARTNER

\$5,000

- 3'x8' Banners (2) (one on Expo service road and on arena) – you provide banners; [one will transfer to Livestock arena]
- Acknowledgement on Ellis County Youth Expo and Ellis County Fair Facebook pages
- (4) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- (4) VIP Passes (Includes: 3-day parking pass, 3 days of rodeo (Thursday night slack), VIP rodeo seating, access to VIP tent, and VIP concert with table seating)
- Business Logo on print media and in local newspapers
- Half page ad in Official Rodeo/Livestock Program
- Vendor booth space

GOLD VIP PARTNER

\$2500

- 3'x5' Banner (1) on Expo service road – you provide banner
- Business mentioned during rodeo, radio interviews, and newspaper
- Acknowledgement on Ellis County Youth Expo and Ellis County Fair Facebook pages
- (4) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- (2) VIP Passes (Includes: 3-day parking pass, 3 days of rodeo (Thursday night slack), VIP rodeo seating, access to VIP tent, and VIP concert with table seating)
- Business listed on print media and in local newspapers
- Quarter page ad in Official Rodeo/Livestock Program

SILVER VIP PARTNER

\$1500

- 3'x5' Banner (1) on Expo service road – you provide banner
- Business mentioned during rodeo, radio interviews, and newspaper
- Acknowledgement on Ellis County Youth Expo and Ellis County Fair Facebook pages
- (2) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- (2) VIP Passes (Includes: 3-day parking pass, 3 days of rodeo (Thursday night slack), VIP rodeo seating, access to VIP tent, and VIP concert with table seating)
- Quarter page ad in Official Rodeo/Livestock Program

BUCKING CHUTE PARTNER

\$1,000

Six spaces-Offer applies to (1) of 6 chutes / All (3) performances

- Banner (1) hung on one of six chutes – size TBD - you provide
- Business mentioned randomly as chute sponsor
- Business mentioned in radio interview
- (4) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- Acknowledgment on Ellis County Youth Expo and Ellis County Fair Facebook pages
- Eighth page ad in Official Rodeo/Livestock Program

ARENA (OUT-GATE) PARTNER

Offer applies to center arena out-gate / All (3) performances

\$1,000

- Banner (1) hung on out-gate – size TBD - you provide
- Business mentioned during rodeo
- Business mentioned in radio interview
- (4) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- Acknowledgment on Ellis County Youth Expo and Ellis County Fair Facebook pages
- Eighth page ad in Official Rodeo/Livestock Program

BUCKLE PARTNER

Availability will be limited due to prizes / Sold on first come/first serve basis

\$1,000

- 3'x5' Banner (1) hung on arena fence – you provide
- Business mentioned when rodeo prizes awarded
- (4) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- Acknowledgment on Ellis County Youth Expo and Ellis County Fair Facebook pages
- Eighth page ad in Official Rodeo/Livestock Program

GOOD NEIGHBOR PARTNER

Availability will be limited due to banner space / Sold on first/come first serve basis

\$750

- 3'x5' Banner (1) hung on arena fence – you provide
- (2) general admissions for all three days of fair/rodeos (Thursday night slack) and concerts
- Acknowledgment on Ellis County Youth Expo and Ellis County Fair Facebook pages
- Eighth page ad in Official Rodeo/Livestock Program

***ADDITIONAL VIP PASSES CAN BE PURCHASED FOR \$200.00 (limited to 100)**

***General Admission: \$20 per day- 1 day pass includes Fair / Rodeo / Concert**

***Parking: \$5.00 per day**

Ellis County Youth Expo welcomes your feedback on partnership benefits and is happy to work with you to ensure that your marketing and promotional objectives are met. Please contact Shawn Yarbrough or Lynda Isbell at (972) 825-6050 or email: ecvefair@gmail.com.

Mailing address:

P.O. Box 91

Waxahachie, TX 75168

Buckaroo Zone Sponsor (Kid Zone)

We have added a "Lil Buckaroo Zone" to this year's lineup which will include games, rides, petting zoo, face painting, sand art, mutton bustin', stick horse races and the Texas Farm Bureau's Agriculture trailer. Fun and learning for all ages!

BUCKAROO VIP SPONSOR

\$7500

- (2) 3' X 8' Banners (one each on Expo service road and Buckaroo Zone – you provide banners)
- Once banner will transfer to Livestock show arena
- Acknowledgement – Ellis County Youth Expo and Ellis County Fair Facebook pages
- (8) general admission tickets for all three days of fair/rodeo
- (4) VIP Passes (includes: 3-day parking pass, 3 days rodeo (Thursday night slack), VIP tent serving heavy appetizers, beverage of your choice and VIP concert with table seating.
- Recognition in rodeo advertisement, social media, newspaper, program and radio
- Full page ad in Official Rodeo/Livestock Program

SILVER SPUR VIP SPONSOR

\$1500

- 3' X 5' Banner (1) displayed in the "Buckaroo Zone" – you provide banner
- Business mentioned during rodeo, radio interviews, and newspaper
- Acknowledgement on Ellis County Youth Expo and Ellis County Fair Facebook pages
- (2) General Admissions for all three days of fair/rodeos
- (2) VIP Passes (includes: 3-day parking pass, 3 days of rodeo (Thursday night slack), VIP rodeo seating, access to VIP tent and VIP concert with table seating
- Quarter page ad in Official Rodeo/Livestock Program

Buckaroo Zone Sponsor (Kid Zone)

COWPOKE SPONSOR

Availability will be limited due to banner space / Sold on first/come first serve basis

\$750

- 3' X 5' Banner (1) displayed in the "Buckaroo Zone" – you provide banner
- (2) general admissions for all three days of fair/rodeos
- Acknowledgement on Ellis County Youth Expo and Ellis County Fair Facebook pages
- Eighth page ad in Official Rodeo/Livestock Program